



kanopy
stream smarter

THE ONE (2001) DIRECTED BY JAMES WONG

November marks the birthday of one of cinema’s most transformative figures, Bruce Lee and we’re celebrating with the Martial Arts Month Collection. This curated lineup of films, TV shows, documentaries, and instructional content that explore the discipline, philosophy, and electrifying screen presence of martial arts across cultures and eras. From classic kung fu cinema to contemporary action storytelling, these titles honor a genre that has always been about far more than the fight.

Explore the collection, title synopses and more: kanopy.com/category/14196

All images provided must be used for direct promotion of that specific film or collection.

💡 Add your library's logo to any images as a reminder that your patrons can stream Kanopy for free with their library card.

List of Toolkit Items

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General Announcements

Print materials that showcase our Martial Arts Movie Month collection, which can be printed and displayed throughout your library.
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Digital Graphics

Graphics sized for various social media platforms and email, showcasing Martial Arts Movie Month collection content.
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Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Create a display highlighting the breadth of martial arts traditions represented in the collection (Japanese judo and kendo, Chinese kung fu and wushu, Korean taekwondo, Brazilian capoeira, and more).
- Pair a classic martial arts film from the collection with a contemporary title from the collection that carries the genre forward. Lead a discussion on how the genre has evolved.
- Build an event around Bruce Lee's birthday on November 27. Host a watch party, a panel discussion, or a curated evening that traces his life, philosophy, and lasting influence on global cinema and martial arts culture.

Social Media and Newsletter Copy Suggestions

Option 1

November marks the birthday of Bruce Lee and we're celebrating all month long. Kanopy's Martial Arts Collection is now available: a curated lineup of films and TV shows spanning classic kung fu cinema, documentary, and contemporary action storytelling. Free to stream: kanopy.com/category/14196

Option 2

Kung fu. Karate. Wushu. Taekwondo. Kanopy's Martial Arts Collection covers the full spectrum. Films and TV that celebrate the art, the culture, and the cinema, all free to watch: kanopy.com/category/14196

Option 3

Discipline. Precision. Unforgettable cinema. Kanopy's martial arts collection is streaming all November: kanopy.com/category/14196

Campaign Start and End Dates

Our Martial Arts Movie Month Collection launches **November 1, 2026**, and we encourage our library partners to use the materials provided to spread the word in your community beforehand. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Sincerely,
The Kanopy Team